

RUNNING THE TRACK SINCE 1905

118TH

MILLARVILLE RACES

JULY 1  2023

SPONSORSHIP
& ADVERTISING
OPPORTUNITIES

Gold Sponsorship

\$3000

Includes:

- Sponsorship sign on the in-field fence, easily visible from the grandstand (maximum 4' x 8' size).
- Name, logo and advertising message (full page ad) in the race program; an electronic tote board message (maximum 5 lines @ 26 characters per line); your logo on the Races advertising poster, MRAS website and Race's Facebook page.
- Public announcement (maximum 30 words) broadcast throughout the races.
- Six (5) VIP admission passes, including access to the VIP tent.
- VIP parking, on the grounds, for six (6) guests.

Tickets to the VIP experience have sold out in previous years so we encourage you to purchase additional tickets early.

Silver Sponsorship

\$1500

Includes:

- Sponsorship sign on the in-field fence, easily visible from the grandstand (maximum 4' x 8' size).
- Name, logo and advertising message (half page ad) in the race program; an electronic tote board message (maximum 5 lines @ 26 characters per line). Also exposure on the Races Facebook Page.
- Public announcement (maximum 30 words) broadcast throughout the races.
- Four (4) VIP admission passes, including access to the VIP tent and grandstand seating.
- VIP parking, on the grounds, for four (4) guests.

Tickets to the VIP experience have sold out in previous years so we encourage you to purchase additional tickets early.

Bronze Sponsorship

\$1000

Includes:

- Sponsorship sign on the in-field fence, easily visible from the grandstand (maximum 3' x 6' size).
- Name, logo and advertising message (quarter page ad) in the race program.
- Public announcement (maximum 30 words) broadcast throughout the races; an electronic tote board message (maximum 5 lines @ 26 characters per line). Also exposure on the Races Facebook Page.
- Two (2) VIP admission passes, including access to the VIP tent and grandstand seating.
- VIP parking, on the grounds, for two (2) guests.

Tickets to the VIP experience have sold out in previous years so we encourage you to purchase additional tickets early.

Blanket Sponsorship

\$500

Includes:

- The provision of one blanket for one race, printed with race and sponsor names.
- One representative from your organization will present the blanket in the Winners Circle following the race. Presentations will be photographed and photos provided to sponsors.
- Public announcement (maximum 30 words) advertised during your race.
- Two (2) VIP admission passes, including access to the VIP tent and grandstand seating.

Tickets to the VIP experience have sold out in previous years so we encourage you to purchase additional tickets early.

Tote Board Full Time Signage

\$400

Includes:

- Sponsorship sign on the tote board trailer, easily visible from the grandstand (maximum 3' x 6' size), an electronic tote board message (maximum 5 lines @ 26 characters per line) and your company name in the race program.
- Two (2) VIP admission passes, including access to the VIP tent and grandstand seating.

Tickets to the VIP experience have sold out in previous years so we encourage you to purchase additional tickets early.

Full Page Ad In The Race Program

\$750

Includes:

- Color ad up to 7.5" x 10.375" in size. The ad file should be in pdf format.

Half Page Ad In The Race Program

\$500

Includes:

- Color ad up to 7.5" x 5" in size. The ad file should be in pdf format.

Photos by Steven Quon



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SPONSORSHIP & ADVERTISING APPLICATION

Sponsorship or Advertising Level _____ Amount \$ _____

Contact Name _____

Company Name _____

Mailing Address _____

Phone Number _____ Cell Number _____

Email Address _____

Credit Card Number _____ Expiry Date _____

Authorized Signature _____

Other Information or Information Request _____

Please return form to Brent Foster (races@mras-track.com)

After that we can make other arrangements to receive any or all of the items below:

- ✓ Please make your cheque payable to the Millarville Racing & Agricultural Society and mail it to:
MRAS Box 68, Millarville, Alberta T0L 1K0.
- ✓ All signage to be fabricated, supplied and delivered to MRAS office by June 17, 2023.
- ✓ Sponsors to supply advertising message, logo, wording for public announcement and tote board message,
in electronic form, no later than June 10, 2023.